

Get a Bigger Piece of the Pie Using Social Media

Learn how being involved in social media can be a leverage component of multi-channel communications you offer clients.

WHEN

WEDNESDAY, MARCH 17, 2010
12:00 - 1:00 P.M. CST



LOCATION

AT YOUR DESK!

Webinar audio and visual log-in instructions will be sent via email the day before the event.

COST

members: \$49 per connection
not-yet members: \$99 per connection

WHO SHOULD ATTEND?

Owners, President, Sales & Marketing,
Company Management

TOM HACKELMAN

Tom is a twenty-seven year veteran of sales, sales management and marketing. Tom has created a proven internet marketing process designed to help individuals and organizations become successful. With over 800 active subscribers to his publications, Tom's work is read by business owners and sales professionals across the U.S. as well as on three continents around the world.

WHAT WILL YOU LEARN?

- The importance of social media in your marketing strategy.
- What tools you should be focused on.
- How to use these tools.
- How social media can be a part of your multi-channel communication strategy for your clients.
- This webinar will be perfect for entry level to intermediate. It will likely provide great ideas for advanced users.

FAX, EMAIL OR PHONE IN YOUR REGISTRATION TO SABINA FRITZGERALD

F: 312-704-5025 E: SFRITZGERALD@PII.ORG P: 312-580-3115

Please photocopy this form for multiple connection registrations.

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